

# AIX-MARSEILLE UNIVERSITY

INSTITUTE ON CREATIVITY AND INNOVATIONS OF AIX-  
MARSEILLE (InCIAM)

## Call for applications for two postdoctoral contracts by the Institute on Creativity and Innovations of Aix-Marseille (InCIAM) (2024-2025)

**As part of its deployment, the Institute on Creativity and Innovations of Aix-Marseille (InCIAM), launched a call for applications for the recruitment of two postdoctoral researchers for the year 2024-2025.**

These postdoctoral contracts are for a fixed term, for a period of one year. The laureates will have to start their research at the beginning of their contract, on **September 1<sup>st</sup>, 2024**.

The amount of the postdoctoral contract is € 2468.40 gross per month according to the gross index 608.

The response deadline is **May 15<sup>th</sup>, 2024**.

Worldwide applications are highly recommended. Candidates who have defended their thesis at AMU (including in the framework of a co-supervision with a foreign university) must have an international background, attested by research activities during at least **one year** in a foreign structure.

# Research Organization

The research projects presented must be part of the InCIAM's themes (see Appendix A for a description). They will contribute to **the understanding of the dynamics, factors and conditions that influence creative and innovation processes and / or the development of creative productions and innovations** adapted to individuals and organizations.

They will have to fall under one or more of the thematic axes and fields of application developed in the institute, namely:

- 1. Creative and Innovation Processes**
  - 1.1. Epistemology and genetics of creative productions**
  - 1.2. Understanding and assisting creative and innovation processes**
  - 1.3. Analysis and support for creative and cultural industries**
- 2. Development of innovations**
  - 2.1. Health**
  - 2.2. Education**
  - 2.3. Work**

Successful postdoctoral researchers will be expected to develop multidisciplinary research activities. They will therefore be jointly hosted in two research units under the responsibility of InCIAM (with a main hosting unit and a secondary unit – see Annex B) and will have to produce publications and communications involving the two units. They will devote themselves primarily to research projects that will be defined in agreement with researchers or teacher-researchers belonging to the Institute. In addition, they will be entrusted with complementary missions within the framework of collective actions implemented by InCIAM. For example, they may be involved in the development or coordination of the implementation of the Institute's research areas or in the setting up of training activities intended, in particular, for students, doctoral students and/or teacher-researchers or researchers working for InCIAM.

## Contacts

For any further information, please contact us exclusively by email at:

[nathalie.bonnardel@univ-amu.fr](mailto:nathalie.bonnardel@univ-amu.fr)

[agnes.lellouche-gounon@univ-amu.fr](mailto:agnes.lellouche-gounon@univ-amu.fr)

## Evaluation criteria

The examination of the candidatures will concern the quality of the scientific file as well as that of the postdoctoral project and its interest compared to the axes of research of InCIAM.

The selection of applications will be done in two stages: 1 / an eligibility phase (examination of written projects); 2 / an admission phase (hearing of successful candidates after the eligibility phase).

Admission requirements: Thesis defended between 01/01/2021 and 15/05/2024.

The applicant must agree to respect the publication and signature charter, to name and thank InCIAM and A\*MIDEX in its publications and communications, and in general to promote the activities of the Institute and to develop publications and communications between the laboratories affiliated to InCIAM

## Application form (cf. Annex C) (electronic version only)

The application file must be structured according to Annex C and must be sent in electronic version only.

The application file should be sent in a minimum of files, knowing that the thesis manuscript will be attached separately.

**The request for letters from the Directors of the host research units of InCIAM must be made at least one week before the submission of the application, i.e. before May 8, 2024.**

## Calendar and sending of the file

The application file, complete, must be sent no later than May 15<sup>th</sup>, 2024 at midnight (French time) to the following address: [inciam-direction@univ-amu.fr](mailto:inciam-direction@univ-amu.fr).

An acknowledgment of receipt will be sent electronically to the candidates.

The dates of the eligibility and admission commissions will be communicated later to the candidates.

Beginning of the contract: 01/09/2024.

# ANNEX A

## Presentation of InCIAM

The Institute Creativity and Innovations of Aix-Marseille (InCIAM) is an Institute of Establishment under article 38 of the statutes of Aix-Marseille University.

The "Institutes" bring together research teams from one or more units and master's or DESU / DU / CU programs, which are part of one or more components, and at the doctoral level to create a strong link around shared theme, between education and research.

These Institutes are intended to promote and bring out interdisciplinary practices through new inter-unit and inter-component collaborations.

Their objectives are to train new generations of scientists, to increase the visibility and attractiveness of the Aix-Marseille site to students, teachers-researchers and researchers at the national and international levels and to assert its potential with socio-economic partners.

## Project summary

Achieved alone or collectively, creativity - and the possible innovations that result from it - is an experiential and intellectual activity, taking place in individual or collective situations, whose societal repercussions are considerable or even major. From scientific discoveries to cultural creations to all the transformations of the everyday life of individuals (for example, communication methods, design and arts, fun activities, means of transport, health maintenance techniques), creativity is crucial for adaptation of the human being to his environment and, conversely, to the adaptation of the environment to the expectations and needs of the human being. It is often essential for the improvement of the living conditions and even the pleasure to live of the latter.

This Institute, focused on creativity and innovation, conducts research and training activities on these themes, whether learning to carry out creative activities in learning institutions and / or mobilizing creative skills in order to implement them as effectively as possible in work or health contexts, or in various technological and / or artistic contexts.

This Institute contributes to support an issue of scientific but also social progress. Creativity specialists collaborate with innovation specialists as well as specialists in the

areas of application considered. These collaborations make it possible to understand a process starting from the emergence of ideas (with the aim of identifying the conditions that favor creativity) and continuing until the development and marketing of innovations. The fields of expertise of the members of the institute are thus combined and enriched because of the multidisciplinary approach developed.

Understanding the mechanisms and factors involved in creativity and innovation has tangible benefits in terms of methods and tools for helping creativity and methods of managing innovation. The knowledge resulting from this work is intended to be used to support the implementation of integrative approaches to creativity and innovation, leading to the development and implementation of innovations in the fields of health, education or work.

## ANNEX B

### Research units reporting to InCIAM

<b>Sigle Labo</b>	<b>Label Labo</b>	<b>Direction</b>	<b>Deputy Direction</b>	<b>Referent</b> (to be contacted in addition to the directors of the laboratories concerned by the post-doc project)
ADEF UR 4671	Laboratoire Apprentissage, Didactique, Évaluation, Formation	C. Poplimont	P. Brandt Pomares P. Terrien F. Davin G. Lo Monaco	C. Poplimont
CGGG UMR 7304	Centre Gilles-Gaston Granger	P. Taranto	S. Dutruel	P. Taranto
CERGAM UR 4225	Centre d'Études et de Recherche en Gestion d'Aix Marseille	N. Richebé	S. Amabile V. Chauvet	S. Amabile
CIELAM UR 4235	Centre interdisciplinaire d'étude des littératures d'Aix-Marseille	T. Vigliano	/	J.-M. Quaranta
CRET-LOG UR 881	Centre de recherche sur le transport et la logistique	N. Merminod	/	E. Kacioui Maurin
CRPN UR 7077	Centre de recherche en Psychologie et Neurosciences	B. Burle	B. Alescio-Lautier I. Régner	B. Alescio-Lautier J. Ziegler/R. Mizzi
C2VN UMR_S 1263	Centre de recherche en Cardiovasculaire et Nutrition	F. Dignat-George	PE Morange	B. Gaborit
IMSIC UR 4262	Institut méditerranéen des Sciences de l'Information et de la Communication	M. Durampart, Univ. Toulon	A. Joux	M.-P. Fourquet-Courbet
LEST UMR 7317	Laboratoire d'Économie et de Sociologie du Travail	C. Baret	C. Krohmer	A. Pascal
LIS UMR 7020	Laboratoire d'Informatique et Systèmes	S. Sené	P. Bellot F. Chittaro	E. Tranvouez
LPCPP UR 3278	Laboratoire de Psychologie Clinique, de Psychopathologie et de Psychanalyse	E. Bouteyre	/	G. Gimenez
LPL UMR 7309	Laboratoire Parole et Langage	C. Meunier	S. Herment	C. Combe

<b>Sigle Labo</b>	<b>Label Labo</b>	<b>Direction</b>	<b>Deputy Direction</b>	<b>Referent</b> (to be contacted in addition to the directors of the laboratories concerned by the post-doc project)
LPS UR 849	Laboratoire de Psychologie Sociale	V. Fointiat	F. Girandola	F. Girandola
PRISM UMR 7061 FRE 2006	Perception, Représentations, Image, Son, Musique	S. Ystad	R. Adjiman	V. Tiffon
PSYCLE UR 3273	Centre de Recherche en Psychologie de la Connaissance, du Langage et de l'Émotion	B. Isableu	/	N. Bonnardel
VITROME UMR D 257	Equipe 6 : Surveillance épidémiologique et moléculaire des maladies infectieuses	Ph. Parola	S. Ranque Resp. équipe : P-E Fournier	L. Pellegrin H. Chaudet

## ANNEX C

### Application document to be completed

#### CANDIDATE

- Last name:
- First name:
- Date and place of birth:
- Nationality:
- Address:
- Phone:
- Email (s):
- DOCTORATE:
  - Thesis subject:
  - Name of the University that issued the thesis:
  - Date of obtaining:
  - Thesis director:

#### ATTACHMENT SEARCH UNITS

- Name of research unit 1:
  - Name of the director of the research unit:
- Name of research unit 2:
  - Name of the director of the research unit:

#### POSTDOCTORAL RESEARCH PROJECT

- Title
- InCIAM's research axis concerned:
- Summary in 10 lines maximum.
- Presentation of research project and postdoctoral activities within one year (maximum of 10,000 characters including spaces):
  - Scientific context and state-of-the-art
  - Objectives
  - Methodology
  - Expected results
  - Timeline
- An argument showing how the postdoctoral research project can be integrated into the InCIAM scientific project (s) and how it fosters interdisciplinarity

#### ATTACHED DOCUMENTS REQUIRED

- **Letters from Directors of Host Research Units affiliated to InCIAM.**
- Curriculum vitae and list of publications.
- Doctoral degree or certificate.
- Defense report and thesis manuscript (pdf).



## ANNEX D

Laboratories	Axis 1 - Creative and Innovation Processes	Axis 2 - Innovation Development
PSYCLE	Analysis of the creative process in professionals, students and participants "from all walks of life" in order to understand the cognitive and emotional factors involved in creativity, in individual and collective situations, and to develop methods and support systems for creative activities.	Pedagogical innovations, HMI (human-machine interactions) and acceptability of innovative devices, creation of training programs and new devices to help creativity, support for patients and support for students and professionals.
LPS	Analysis of psychosocial and sociocognitive processes in a collective creation situation (problem solving, etc.)	Social and behavioral innovations in the areas of prevention, information (information campaigns), public health, environment
LPCPP	Analysis of the creative process in artists and subjects suffering from psychosis; clinical and psychopathological analysis of creative processes through art and artistic mediation	Creation of new management systems (individual and group of patients) and therapeutic mediation; contribution to the development of adapted clinical approaches and devices mediated by art
LEST	Analysis of creative processes and innovation in different organizational contexts	Organizational, social, educational and digital innovations
CERGAM	Analyzes of innovation processes developed by actors in companies and by entrepreneurs	Educational and financial innovations as well as in digital and information systems management
CRET-LOG	Analyzes in extreme environments, organizational contexts of crisis, interfaces, resilience	Logistics innovations, new control systems, use of innovations (e.g. blockchain, analytics, big data ...)

Laboratories	Axis 1 - Creative and Innovation Processes	Axis 2 - Innovation Development
ADEF	Analyzes of creativity in teaching situations	Educational innovations (education sectors and vocational training)
CRPN	Analysis of the creative abilities of individuals Analysis of cognitive processes	Innovations in the field of health and for the care of patients Educational innovations and HMI
VITROME	Analysis of the creative capabilities of specialists in crisis management	Innovations for risk management and epidemiological crises
C2VN	--	Behavioral innovations (eg prevention in the food field)
LPL	Analysis of creative processes related to language development, practice and processing	Educational and digital innovations
LIS	Mass data analysis to identify the links between creativity factors	Educational innovations, human learning, crisis management, decision support
IMSIC	Analysis of creativity in designers	Innovations for advertising and information campaigns
PRISM	Analysis of creativity in artists	Artistic innovations
CIELAM	Analysis of creativity in writers	Educational innovations (for creative writing workshops)
Centre Gilles-Gaston Granger	Analysis of creativity in artists	Artistic innovations, digital transition

# ANNEX E

## Axis Co-leaders

Sigle Labo	Axis 1.1 Epist	Axis 1.2 Processe	Axis 1.3 CCI	Axis 2.1 Health	Axis 2.2 Education	Axis 2.3 Work
ADEF					C. Poplimont	
CGGG	P. Taranto					
CERGAM		S. Brion	E. Soldo D. Arezki			N. Richebé /O. Roques
CIELAM	JM. Quaranta					
CRET- LOG		E. Kacioui Maurin				
C2VN						
IMSIC				MP Fourquet- Courbet		
LEST		A. Pascal	A. Mendez			L. Gastaldi
LIS						E. Tranvouez
CRPN				B. Alescio- Lautier	J. Ziegler	
LPCPP		G. Gimenez				
LPL					C. Combe /S. Eschenauer	
LPS				F. Girandola		
PRISM	V. Tiffon					
PSYCLE		N. Bonnardel				
VITROME				H. Chaudet /L. Pellegrin		

## ANNEX F

### Publication charter

If you are awarded a post-doctoral contract by InCIAM, you must undertake to comply with A\*MIDEX's signature and publication charter. InCIAM must be explicitly mentioned.

- Oral communications, posters and websites must display the AMU and "France 2030" logos below.
- Publications issued by the institute must comply with Aix-Marseille Université's signature charter for scientific publications, which is available on the Foundation's website, and must include the words: "Ce travail a bénéficié d'une aide du gouvernement français au titre du Programme Investissements d'Avenir, Initiative d'Excellence d'Aix-Marseille Université - A\*Midex" AMX-19-IET-005, or "The project leading to this publication has received funding from the Excellence Initiative of Aix-Marseille University - A\*Midex, a French "Investissements d'Avenir programme" AMX-19-IET-005.
- Publications must be deposited in HAL AMU, the University's open archive, in the A\*Midex collection. For these, the full text of the final version accepted by the publisher is required.
- Please note: you must also **explicitly mention InCIAM in your affiliation, after the name of the lab(s), and after Aix-Marseille Université.**
  - 1) in the affiliation: **Aix-Marseille Univ. your research unit(s), InCIAM.** The researcher signs with the affiliation to his/her research unit, adding his/her institute on the same line as additional information.
  - 2) and in the acknowledgements
- In addition, the A\*Midex acknowledgements should mention the reference of the agreement with the institute. This will make it easy to retrieve all the institute's output.
- As you have been informed, in the acknowledgements section you need to indicate InCIAM's reference number: AMX-19-IET-005.

