

## Call for Papers

# **3rd International Conference on Digital, Innovation, Entrepreneurship & Financing**

## **HYBRID MODE**

December 20-22, 2021, Lyon, France

**Submission deadline: October 10, 2021**

[Conference's Official Website](#)

*Apologies for any cross-posting!*

The scientific committee invites you to submit your paper in various areas of Digital, Innovation, Entrepreneurship & Financing (DIF-2021) for a physical presentation at INSEEC U., Lyon Campus, or an on-line presentation (hybrid mode).

The DIF-2021, organized by the INSEEC Business School (FR), John Molson School of Business, (Concordia University, CA), University of Jilin (CN) in collaboration with AIMS and AEI, will be an excellent networking opportunity for academics, doctoral students and practitioners to present new research results, and discuss current and challenging issues in their disciplines.

The main tracks of the conference are the following (non-exhaustive):

- Digital transformation, Strategy and Competitiveness of firms
- Digital Marketing
- Management of digital innovation and Organizational impacts
- Protection and development of digital innovations, Patents, Open innovation
- Digital Technologies
- Digital innovation and Business model
- Digital innovation and Entrepreneurship / Intrapreneurship
- Digital innovation and Knowledge management
- Dynamics and growth strategy of digital firms
- Human Resources and Digital
- E-learning, e-education and e-pedagogy
- Financing of digital innovations
- Electronic markets and Trading platforms
- FinTech and Alternative Finance (crowdfunding, P2P lending)
- Governance and Financing of High Tech firms
- Digital finance, money, banking, and insurance: Bitcoin, cryptocurrency, Blockchain, future of payments, e-banking, e-finance, AssurTech...

## Keynote Speaker

**Prof. David B. Audretsch, Indiana University**

## Paper Submission Procedure

Interested contributors should submit preferably full papers in PDF files (in English or French), but extended abstracts (1,000 to 1,500 words) may also be considered if they show considerable promise, no later than October 10, 2021 through the conference website.

Please visit our website for detailed information: <https://dif2021.sciencesconf.org/>

## SPECIAL ISSUES

- International Journal of Information Management (SSCI & Scopus, Fnege cat. 2)
- Journal of Business Research (SSCI & Scopus, Fnege cat. 2)
- Management international / International Management / Gestión Internacional (Fnege cat. 2)
- Critical perspectives on Accounting (SSCI & Scopus, Fnege cat. 2)
- Canadian Journal of Administrative Sciences (SSCI & Scopus, Fnege cat. 3)
- Gestion 2000 (Scopus, Fnege cat. 4)
- International Journal of Entrepreneurship and Small Business (Scopus, Fnege cat. 4)
- Scientific Papers of the University of Pardubice – Series D (Scopus)
- French Journal For Media Research (ISSN : 2264-4733)

## Further Information

For queries, please contact the organizers at [diflyon2018@gmail.com](mailto:diflyon2018@gmail.com)