



Fondation Nationale pour l'Enseignement
de la Gestion des Entreprises

Academic Training Program

“Meet the Editors” of EJIS, IJIM, ISR, ITD, JAIS, JSIS, MISQ, MS, SIM

Information Systems Faculty Publishing Workshop

Coordinated by Frantz ROWE
Professor, University of Nantes (IEMN-IAE) and LEMNA,
Part-time Researcher, SKEMA Business School

Paris, December 11th-13th 2019

An Event supported by
the French Foundation for Management Education (**FNEGE**)
and the Association Information and Management (**AIM**)

PROGRAMME

Purpose: The objective of this workshop is to support young information systems faculty members from France and all over Europe in their effort to publish their research in the most prestigious outlets within the information systems discipline. Over a period of three days, experienced editors or past-editors of leading information systems journals will work together with the participants in an interactive way to provide hands-on advice on the research publication process.

Topics of discussion include how to submit a paper to a top journal, manage the review process and respond to reviewers; how to build up a successful research team; how to position a manuscript and clearly define its contribution to theory; how to get publication from a doctoral monograph; how to do a critical review of the literature and write a state of the art review; and how to get publication in leading American journals.

The seminar will be limited to 20 participants to ensure a high degree of interactivity between the participants and presenters (editors) and among participants and will take place in Paris from December 11-13, 2019.

Target group: Full-time faculty members who have either recently been hired by an academic institution or are working in such an institution for less than ten years. The event is targeted towards faculty members who have obtained their PhD and are working in a business school or university in Europe. Participants are expected to participate during the full duration of the workshop, which implies arriving in Paris in the evening of Tuesday December 10th and departing in the evening of Friday, December 13th.

Location: 2 Avenue Hoche, 75008 Paris, France

Application procedure: Applications should be sent by e-Mail to the program coordinator (Professor Frantz ROWE, frantz.rowe@univ-nantes.fr) by October 1st at the latest. Early applications are welcome. Applications should include a short (one-page) CV, a brief statement (300 words) on the reasons for wanting to attend the seminar and a copy of a recent research paper (either published or work-in-progress) authored or co-authored by the applicant. Selection will be based on academic achievement and participants will be notified by October 15th.

Participation fee:

The participation fee is **1 500 EUR. (To be confirmed)**

This fee includes participation in the seminar, lunches, the documents, one group dinner. The fee does not include travel and accommodation expenditures.

PLANNING

Day 1:

Wednesday, December 11, 2019

Introduction : Meet the editors
Frantz Rowe (Coordinator)

“How to realize a good literature review: challenges and argumentative strategies”

Frantz Rowe, former Editor *European Journal of Information Systems* and Advisory Board, *International Journal of Information Management*

"How to craft a conceptual paper/ how to deal with theoretical development"

Suzanne Rivard, former Theory and Review Departmental Editor, *MIS Quarterly*, Senior Editor *Journal of Strategic Information Systems* and former Senior Editor, *Journal of the Association for Information Systems*

Dinner (guest) , François de Corbière, Editor-in-Chief *Systèmes d'Information et Management*

Day 2:

Thursday, December 12, 2019

“Argumentation in empirical research”

Ojelanki Ngwenyama, Senior Editor *European Journal of Information Systems* and Editorial Board *Information Technology for Development*

"Publishing qualitative research in high level outlet" and “Narratives and other alternative genres”

Michel Avital, Senior Editor, *European Journal of Information Systems* and Editorial Board Review, *Journal of the Association for Information Systems*

Day 3:

Friday, December 13, 2019

“Positioning a Paper for *Management Science*: Tips, Hints and Strategies for Publishing Quantitative Research in IS, Elenka Karahanna, Associate Editor *Management Science* and former Senior Editor *MIS Quarterly*

““What Reviewers Look for in ISR: Crafting a Paper that Makes it Through Successfully”

Anand Gopal, Senior Editor, *Information Systems Research*

ACADEMIC TRAINING PROGRAM
Meet the Editors of
Young Information Systems Faculty Publishing Workshop”

• Paris, 11-13 December, 2019 •

REGISTRATION FORM

Sent to : FNEGE - 2, avenue Hoche -75008 PARIS / Fax 01 47 54 05 99
(accompagné de votre paiement ou d'un bon de commande de votre établissement)

NOM : Prénom :

Institution :

Fonction :

Adresse complète

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Code Postal : Ville :

Email :

Tél : Tél. Portable : Fax :

Intitulé et adresse de facturation (si l'intitulé de la facture est différent)

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(Une convention de formation professionnelle peut être établie par la FNEGE sur demande de l'établissement) - **Agrément formation n° 11753185075** -

FRAIS D'INSCRIPTION : **1.500 euros TTC**

Ce tarif comprend la participation à l'ensemble du programme (3 jours à Paris, ainsi que les déjeuners, un diner).

Des conditions préférentielles peuvent être consenties en cas d'inscription groupée de plusieurs enseignants appartenant au même établissement.

Règlement par chèque à l'ordre de la FNEGE ou par virement bancaire au LCL (Le Crédit Lyonnais) - Domiciliation : PARIS CAE DRIF 4 – Code banque : 30002 – Code guichet : 04839 - Compte n° 0000060473F – Clé RIB 89

Date limite de candidature : 1er octobre 2019

CONDITIONS D'ANNULATION

Avant le 2 novembre : 50 % des frais d'inscription restent dûs.

Au-delà de cette date, aucun remboursement des frais d'inscription ne pourra être effectué.

Pour tout renseignement : Maelle BRUMARD – Tél : 01 44 29 93 68 – Mél : brumard@fnege.fr