

RANSOME BAWACK

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I am a Ph.D. fellow who is passionate about research on artificial intelligence (AI) and Big Data. Fascinated by how these technologies and related concepts are changing every aspect of our society, I am investigating the relationships between people and AI artefacts. My current research focuses on building interrelationships between these entities to facilitate the adoption and acceptance of AI at the individual, organizational and societal levels.

EDUCATION

SINCE OCTOBER 2018

PH.D. FELLOW, TOULOUSE SCHOOL OF MANAGEMENT (TSM) – UT1 CAPITOLE, FRANCE

Conducting research on the topic: “Towards Interrelationships between People and Artificial Intelligence Artefacts”.

This is done under the supervision of Professor Samuel Fosso Wamba and Associate Professor Kevin Carillo of the Toulouse Business School (TBS) Research Centre.

FEBRUARY 2017

MASTER’S DEGREE IN MANAGEMENT INFORMATION SYSTEMS, CATHOLIC UNIVERSITY OF CENTRAL AFRICA, CAMEROON

The program focused on how to use information technology to create business value, especially through digital transformation and decision support.

I published my Master’s dissertation on the adoption of health information systems in developing countries.

DECEMBER 2013

BACHELOR OF TECHNOLOGY IN COMPUTER ENGINEERING, UNIVERSITY OF BUEA, CAMEROON

I specialized in computer networks and systems maintenance.

My end of course research project focused on the use of virtual local area networks (VLANs) and open source operating systems for the optimization of campus networks.

PUBLICATIONS

PEER-REVIEWED JOURNAL ARTICLES

ARTICLE

Bawack, R. E., & Kamdjoug, J. R. K. (2018). Adequacy of UTAUT in clinician adoption of health information systems in developing countries: The case of Cameroon. *International journal of medical informatics*, 109, 15-22.

Bawack, R. E., Kamdjoug, J. R. K., & Fosso Wamba, S. Modeling Student’s Information Use Behavior to Inform Information System Design in the Context of Marginal Universities. *Information and Management*, *under review (round1)*.

CNRS RANKING	ABCD RANKING
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N/A

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Curriculum Vitae

- Kamdjoug, J. R. K., **Bawack, R.**, Tayou, T. A. E., ERP project failure: evidence from a developing country. *Business Process Management Journal*, *under review (round 2)*. 3 B
- Fosso Wamba, S., Kamdjoug, K., Robert, J., **Bawack, R.**, & G Keogh, J. (2018). Bitcoin, Blockchain, and FinTech: A Systematic Review and Case Studies in the Supply Chain. *Production Planning and Control*, Forthcoming. 2 B

BOOK CHAPTERS

Bawack, R. E., Kamdjoug, J. R. K., Wamba, S. F., & Noutsu, A. F. (2018). E-Participation in Developing Countries: The Case of the National Social Insurance Fund in Cameroon. In *Optimizing E-Participation Initiatives Through Social Media* (pp. 126-154). IGI Global.

CONFERENCES

2019 - Artificial Intelligence in Practice: Implications for Information Systems Research. Twenty-fifth Americas Conference on Information Systems, Cancun, Mexico, August 15-17.

INVITED TALKS

2019, June 3: Big Data in Marketing. Toulouse Business School, Lascrosses campus, Toulouse, France. 16 undergraduate students from Purdue University, USA.

2019, May 14: Artificial Intelligence & Big Data in Toulouse. Toulouse Business School, Lascrosses campus, Toulouse, France. 12 undergraduate students from South Alabama, USA.

2019, March 18: Artificial Intelligence in the Context of Information Systems. Toulouse Business School, Lascrosses campus, Toulouse, France. Students from the National University of Ireland and those from the Big Data, Marketing & Management (D2M) program of Toulouse Business School.

TEACHING EXPERIENCE

UNDERGRADUATE COURSE

2018 - DIGITAL PRODUCT DESIGN.

Catholic University of Central Africa, Cameroon. Bachelor in Marketing, Communication and Sales (30 hours, Semester 2, Year 3).

GRADUATE COURSE

2019 – APPLYING DESIGN THINKING TO BUSINESS PROBLEMS IN THE REAL WORLD.

Toulouse Business School, France. MSc. Marketing & Management from four specialties: Big Data, Communication, International Luxury, and International Tourism (21 hours, Semester 1, Year 1).

RESEARCHER EXPERIENCE

2017 – 2018: RESEARCH ASSISTANT

Assisted Associate Professor Jean Robert Kala Kamdjoug, Department of Management & Information Systems, Catholic University of Central Africa, Cameroon.

SERVICES & ACTIVITIES

MEMBERSHIPS

2016 – Present: Association for Information Systems (AIS), Membership #: 42372963

MANUSCRIPT REVIEWS

CONFERENCE PAPER MANUSCRIPTS

International Conference on Information Systems (2019, 2018)

Americas Conference on Information Systems (2019)

European Conference on Information Systems (2019)

Association Information et Management (2019)

BOOK CHAPTER MANUSCRIPTS

Alcaide-Muñoz, L., & Alcaraz-Quiles, F. J. (Eds.). (2018). Optimizing E-participation Initiatives Through Social Media. IGI Global.

HACKATHONS & WORKSHOPS

PARTICIPANT

2019 – Hackathon on Digital Innovation. École Nationale Supérieure d'Electrotechnique, d'Electronique, d'Informatique, d'Hydraulique et des Télécommunications, Toulouse France.

ORGANISER

2019 – Datathon on Big Data and Machine Learning. Toulouse Business School, Lascrosses campus, Toulouse, France.

PROFESSIONAL EXPERIENCE

05/2017 – 02/2018

IT ADMINISTRATOR, WOOD BUSINESS SERVICE

Design and implementation of Business intelligence (BI) solutions (process, software, infrastructure).

09/2015 – 03/2016

DIGITAL CONSULTANT, EDUCATION INFORMATION SERVICES (EISERVI)

Design & implement digital communication strategy using Website, Facebook, Twitter, LinkedIn, YouTube & Instagram.

08/2015 – 08/2016

INFORMATION SYSTEMS CONSULTANT, SOFT ELITE

Design and implementation of information system strategies and enterprise systems (ERP, DMS-GED, CRM).

REFERENCES

Samuel Fosso Wamba, Ph.D., HDR
CompTIA RFID+ Certified Professional
Coordinator of the Big Data and Artificial
Intelligence Cluster

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Curriculum Vitae

Kevin Carillo, Ph.D., HDR
Coordinator of the MSc. in Big Data, Marketing
& Management

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