

Address: Porte N, 28, Rue du Professeur Bergonié, 94260, Fresnes, France  
Cell phone: +33 07 66 17 46 91  
Date of Birth: 09/02/1997  
E-mail: shengxing.yang@universite-paris-saclay.fr



# Shengxing YANG

**KEY STRENGTHS** Quick learner, self-disciplined, rational, well-rounded, excellent analytical skills, with the ability to adapt quickly

## EDUCATION

2021 - present



**Faculté Jean Monnet - Université Paris-Saclay, France**

- Ph.D. student
- Lab: RITM
- Research Topic: " Data, AI, Platformisation, Next generation of competences "

2019 - 2021



**Institut Mines-Télécom Business School, France**

- Master of Science: **Information & Communication Technology in Business Management** (now named **Management of Innovation in the Digital Economy**)
- Grade Point Average: **16.72/20**
- Outstanding Grades: Managerial economics(**19/20**), Accounting and Finance(**19/20**), Innovation Strategies(**19/20**), Data Analysis(**18/20**), Digital Transformation through IS(**18/20**), etc.

2015 - 2019



**Beijing Institute of Technology, China**

- Bachelor: **Business Administration** • **Dual Degree**: Bachelor of Laws
- Rank: **1/26**, Grade Point Average: **91.65/100**
- Outstanding Grades: Engineering economics (**100/100**), Calculus A (II) (**98/100**), Management Operations Research (**97/100**), Marketing (**94/100**), etc.
- Awards: 2016 & 2017 National Scholarship, Excellent Student Leader, etc.

## EXPERIENCE

### RESEARCH

2021-Present

#### Thesis related research

A systematic literature review for AI and competences.

2020-2022

#### A Chronological Case Study on the entry of Iliad France (Free) in Italy

Contribute to data collection and analysis.

2019-2020

#### The effect of the work stress from new employee orientation to the new staff: A case study of Huawei, China (Course assignment)

Design and carry out the whole research. (literature review, interview, questionnaire, essay)

2017-2018

#### Research on factors of college students' impulsive online shopping (Course assignment)

Questionnaire design, group interviews, analysis through AMOS.

### START-UP

2019-2020

#### Zhuji City Yuyan Network Technology Co., China

Founder, a B2B project for socks business

Aim to match the demand and supply of varied types of socks through WeChat Mini Program.

### INTERNSHIP

2018-2019

(3 months)

#### Beijing Lenovo Synergy Technology Co., Marketing Department, China

- Understand the product's **market position** and ways to **monitor** key competitors
- Handle different **marketing approaches**, carry out competition analysis
- **Assistant** in the teamwork, proceedings of conferences, material management, more.

### STUDENT ASSOCIATION

2016-2018

#### Theoretical association of the Faculty of Management and Economics

President, Minister; Holding activities, management, and operation of the association

## LANGUAGE

Chinese - Native    English - Advanced    French - Beginner

## PERSONALITY & SKILLS

- **Fast learner** and **adaptable**, especially in using new software and methodologies.
- Excellent in **mathematics**, good at **integrated problem-solving**.
- **Can use a range of statistical tools** such as **AMOS, Tableau, RStudio, SAS, SPSS, SmartPLS**, etc.