

CURRICULUM VITAE

Kawtar OUCHANE

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Ibn Zohr University
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STUDIES

Since December 2016 : PhD thesis preparation in Management Information Systems in the Faculty of Economic , Social and Legal Sciences- Agadir, Morocco at the Laboratory of Studies and Research in Economics and Management, under the supervision of Abdelkbir ELOUIDANI; PhD professor at the same university.

Title of the Doctoral thesis: *“Assessing ERP Post-Implementation Success on the efficiency of farms”*.

2015/2016: Master in Financial Management and Accounting in the National School of Commerce and Management-Agadir, Morocco.

2013/2014: Bachelor of Management in the National School of Commerce and Management-Agadir, Morocco.

2010/2011: Baccalaureate in science physics at Aourir high school, Agadir, Morocco.

WORK EXPERIENCES

2018/2019: Part time job as a teacher in Accounting at the Faculty of Economic, Social and Legal Sciences-Agadir, Morocco.

2016-2018: Junior Functional Consultant in Agricultural Information Systems at AGRIDAT CONSULTING Company, Agadir, Morocco. *Missions: Integration and implementation of ERP solutions in Moroccan farms.*

2016: Master training at HOLIDAYS SERVICES, Agadir, Morocco.

Research project: the development of a cost accounting system for the analysis of the costs.

LANGUAGES

Arab: Mother Tongue

French: upper-intermediate

English : B2

PUBLICATIONS

Article Under evaluation : Abdelkbir EL OUIDANI, Kawtar OUCHANE (2019), « **Les Facteurs d'Adoption des ERP Métiers par les Exploitations Agricoles au Maroc** ».

Title in English: *ERP adoption factors in the context of Moroccan farms.*

Article Under preparation : Abdelkbir EL OUIDANI, Kawtar OUCHANE (2019), « **Proposition d'un modèle conceptuel pour l'étude d'impact du succès de la phase post-implémentation des ERP sur l'efficacité des exploitations agricoles** ».

Title in English: *A conceptual model for Assessing ERP Post-Implementation Success on the efficiency of farms.*

TALKS AND POSTERS

Abdelkbir EL OUIDANI, Kawtar OUCHANE (2017), « **La digitalisation de agriculture: cas des ERP** », the doctoral days of the Higher School of Technology 29&30 December, at Essaouira, Morocco.

Title in English: **Digitization of agriculture: the case of ERP**

Abdelkbir EL OUIDANI, Kawtar OUCHANE (2018), « **Les facteurs clés de succès Marketing des coopératives agricoles**», 14th edition of the International Marketing Days organized by National School of Commerce and Management-Marrakech, under the theme "Marketing's contribution to the development of the social and solidarity economy, a lever for the promotion of women in the ECOWAS countries". 21-24 February, at Mohammed VI University Polytechnic Benguerir, Morocco.

Title in English: **Critical factors success for Marketing in the context of Agricultural Cooperatives**

Abdelkbir EL OUIDANI, Kawtar OUCHANE (2018), « **Les méthodes d'évaluation de la performance des Systèmes d'information**», IT & SI International Conference, 16 & 17 March at National School of Applied Science - Tetouan, Morocco.

Title in English: **evaluation Methods of Information Systems performance.**

Abdelkbir EL OUIDANI, Kawtar OUCHANE (2018), « **Présentation d'état d'avancement : Problématique et revue de littérature sur l'étude d'impact des ERP sur la performance financière des exploitations agricoles** », 3rd Edition of the International Symposium under the theme Management Research Methodology, 30 March at National School of Commerce and Management- Tanger, Morocco.

Title in English: **Problem and review of literature on financial impact of ERP on the performance of farms.**

Abdelkbir EL OUIDANI, Kawtar OUCHANE (2018), «**Impact du succès des ERP sur la performance organisationnelle des entreprises** ». 30 November at CADDY AYAD High School of Technology. SAFI, Morocco.

Title in English : Impact of ERP success on corporate organizational performance.

Abdelkbir EL OUIDANI, Kawtar OUCHANE (2019), « **étude d'impact d'adoption de technologies d'information sur la responsabilité sociale de l'entreprise de l'innovation technologique à l'innovation sociale** », 8 January at Benguerir, Morocco.

Title in English : **impact of adoption of information technologies on corporate social responsibility: from technological innovation to social innovation.**

Abdelkbir EL OUIDANI, Kawtar OUCHANE (2019), « **Les petites et moyennes exploitations à l'ère des systèmes d'information intégrés : le cas de l'ERP** », April 26, 27 at Agadir, Morocco.

Title in English: **small and medium-sized farms in the era of Integrated Information Systems: the case of ERP.**

COURSES AND TRAINING DURING THE PH.D. THESIS

Participation in training on empirical methods of social science research. Training modules: Quantitative and qualitative survey techniques, PLS and LISREL Structural Equations.

Participation in Training in research methodology at ENCG-Agadir, led by Mr. AHSINA KHALIFA, April 2019.

Participation in Training in English B2 level, TRAINING CAMPUS, at the ibn Zohr complex from March to May 2019.