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Full name	M. VORRAPOB VIVATVANIT
Position	Lecturer on study leave, Office of the Academic, International Hospitality Tourism and MICE Management, Burapha University International College
Education	Master of Management Program in International Tourism Management, <i>funded by Faculty of Management and Tourism, Burapha University, Thailand</i> Master in Law, Economics, and Management (Technology Management), <i>funded by L'institut d'Administration des Entreprises, Université de Montpellier, France</i> Bachelor of Business Administration in Tourism Management <i>Faculty of Management and Tourism, Burapha University</i>
Work Experience	2021 – Present Full-time lecturer, Burapha University International College 2022 – 2023 Assistant Dean for Student Affairs and Cooperative Education, Burapha University International College 2018 – 2021 Full-time lecturer, Faculty of Management and Tourism, and International Cooperation for the Dean, Burapha University 2017 – 2015 Director of High Vocational Programm in Hotel Business Management, Faculty of Management and Tourism, Burapha University International College 2016 – 2023 Programme coordinator for Erasmus+ Capacity Building Projects “Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar” (STEPup 2019-2023) with FH Joanneum Gesellschaft mbH, Republic of Austria. “Improving enGineers’ Employability with multi-Competenceies, Knowledge and Opportunities” (GECKO 2017-2020) with Université de Montpellier, France Republic.. “Competence centres for the development of sustainable tourism and innovative financial management strategies to increase the positive impact of local tourism in Thailand and Vietnam” (TOURIST 2017-2020) with FH Joanneum Gesellschaft mbH, Republic of Austria. “Strategic IP Management for effective R&I in Asian Higher Education” (SPIRE Project 2016-2019) with Universiti Teknologi Malaysia, Malaysia and Agora Institute, Kingdom of Spain.

Work Experience	<p>2022 – 2023 Project Manager on Local Community Developing Undergraduate of Burapha University under cooperative with Government Savings Bank.</p> <p>2021 – 2022 Head of Unit on University to Tambon (U2T) for BCG Economy of Burapha University under cooperative with Ministry of Higher Education, Research, Science and Innovation (MHESI).</p> <p>2011 Strategic Framework Committee on Pattaya Moves On Scheme under the Self-Governor of Pattaya City for the Pandemic Sealed Route.</p> <p>2011 – 2012 Human Resource Officer (Specialist Project) at Daikin Industries (THAILAND) Company Limited.</p> <p>2011 – Present Professional Tourist Guide Licensed, certified by the Ministry of Tourism and Sports.</p>
Professionals Development and Certification	<p>2022 XIII Erasmus Staff Week Universidad de Murcia, Kingdom of Spain funded by EACEA, European Commission in the frame of <i>Erasmus+ KA107 International Credit Mobility</i>.</p> <p>2021 Professional Certification for <i>Academic Advisory on Cooperative and Work Integrated Education</i> by Thailand Association of Cooperative Education.</p> <p>2019 XI Erasmus Staff Week Universidad de Murcia, Kingdom of Spain funded by EACEA, European Commission in the frame of <i>Erasmus+ KA107 International Credit Mobility</i>.</p> <p>2017 Professional Certification for <i>Work Integrated Learning Fostering and Evaluating Technique</i> by Office of the Higher Education Commission, Ministry of Education.</p> <p>2017 Certification of Participation for <i>Assessment Technique</i> by Thailand Professional Qualification Institute and Thailand Industrial Standards Institute, Office of the National Standardization Council.</p>
Research and Publication	<p>Nakpathom, P., Pitchayadejanat, K., Viet, M, N., Vivatvanit, V., Asmaniati, F. (2023). Factors Affecting Customer Perception toward Customer Loyalty of Street Food Hygiene during the Pandemic: A case of Bangsaen, Thailand. <i>Journal of Tourism Research Journal Vol.7 on 30 October 2023</i>.</p> <p>Vivatvanit, V., Setarnawat, S., Photong, C., Sala-ngam, S., Sirarujanon, N., Toewiwat, P. (2022). Implementation of Social Entrepreneurship Knowledge Hub on economic and social sustainability for social enterprise in the Northeast and in the East of Thailand. <i>International Conference on Contemporary Challenges in Economics: Entrepreneurship and Innovation as Drivers of New Development Trajectories</i>.</p> <p>Vivatvanit, V. (2022). Examining the relationship between job stress and job satisfaction: A case of front of house hotel staff. <i>Burapha University HRD Journal Vol.12 (2)</i>.</p>

**Research and
Publication**

- Pinthong, C., Pongwat, A., Vivatvanit, V. (2021). Text mining and factor analysis of service quality of spa business in Pattaya, Thailand. *Joint International Conference on Digital Arts, Media and Technology with ECTI Northern Section Conference on Electrical, Electronics, Computer and Telecommunication Engineering*.
- Sakchai Setarnawat, Wannapa U-dompon, Vorrabob Vivavanit. (2020). Sustainability integrated tourism management: A case of local destination in Prachinburi province, East of Thailand. *Joint Publication of TOURIST Project (585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP)*.
- Setarnawat, S., U-dompon, W., Vivavanit, V. (2019). Exploratory factor analysis of sustainability integrated tourism at local communities in Eastern region of Thailand. *In Proceedings of the International Conference for Sustainable Tourism Development Lessons Learned for Southeast Asian Countries*.
- Pratoomchat, B., Vivatvanit, V., Setarnawat, S. (2019). How to increase IP utilisation of Burapha University. *International Conference Erasmus+ Strategic IP Management for Effective R&I (SPIRE Project)*.
- Preedatham, K., Vivatvanit, V., Suksonghong, K. (2018). Modeling the demand for inbound tourism to Thailand: Panel Data Approach. *In Proceedings of The 2nd International Conference on Tourism, Gastronomy, and Tourist Destination on 8-9 March 2018* (pp. 236-241). Jakarta: Trisakti School of Tourism.
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